

ABSTRACT OF THE DISCLOSURE

A method of preparing a potato-based food product includes processing potatoes into potato articles having a desired size and shape, blanching the potato articles, dipping the blanched potato articles in a solution to prevent non-enzymic oxidation of the potato articles, drying the potato articles, coating the potato articles in an emulsion containing starch, oil, salt and colouring to form coated articles, introducing the coated articles into a hot air environment, and removing the coated articles from the hot air environment.